

We Create *Cultures* That Mean *Business*.

Culture Equation Workshop

The Culture Equation Workshop is a two-day engagement, delivered on-site or virtually, to help your team align around definitions of purpose, strategy, and results.

Why Culture Matters

Culture impacts results and drives everything else that happens in an organization. Yet many companies struggle to manage culture to their benefit, let alone define it. This workshop begins that process.

The Workshop Experience

Your team will walk through the following:

- Creating a results-driven culture
- Defining culture
- Defining purpose, vision, strategy, and key results
- Accelerating change
- Improving feedback mechanisms
- Promoting employee recognition
- Clarifying the future roles of all team members

Praise For The Workshop

“We realized that a robust operational strategy cannot make up for a disengaged or disharmonious workplace culture. Our work with Culture Partners, starting with this workshop, helped accelerate IT transformation at Ford.”

– Rekha Wunnava, Director of Global Manufacturing IT, Ford Motor Company

The Benefits

Standalone Benefit: You'll begin to quickly align your leadership team or division around purpose, strategy and results and start taking immediate action.

Longer, Embedded Benefit: You'll have the opportunity to convert to a longer engagement – the Culture Equation Journey, which spans three years and brings the full depth of Culture Partners' 277 years of change management and culture experience to hundreds of touchpoints.

Build an Impactful Culture

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